

# Website privacy policy

## Key details

This website privacy policy describes how we protect and make use of the information you may give us when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: **26<sup>th</sup> February 2018**

If you have any questions about this policy, please contact us through our contact page

## Introduction

We do not gather any personal information about individuals who use this website.

We do however collect information to better understand how visitors use our website and to present timely, relevant information to them.

## Information we do and don't gather

- ✓ Geographical location
- ✓ Browser and device interaction
- ✓ Website usage and click path
- ✗ Name
- ✗ Address
- ✗ Employment details
- ✗ Contact information including email address

## How we use this data

Collecting this data helps us understand what you are looking from the website, enabling us to deliver an improved and tailored service

Specifically, we may use data:

- ✓ For our own internal records.
- ✓ To improve the products and services we provide.
- ✓ To customise the website for you.
- ✗ We do not engage in any unsolicited promotional activities
- ✗ We do not pass data onto other companies

# Cookies and how we use them

## What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

## How we use cookies

We may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed in to our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- **Store information about your preferences.** The website can then present you with information you will find more relevant and interesting.
- **To recognise when you return to our website.** We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

## Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

To learn more about cookies and how they are used, visit [All About Cookies](#)

## Controlling information about you

Your personal details are only known to us if you provide them

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we may hold about you is protected in line with the Data Protection Act 1998.

## Links from our site

### **IMPORTANT**

Our website contains many links to other websites and companies

Please note that we have no control of websites outside of the **All About Allotments** domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.